

ESTTA Tracking number: **ESTTA546083**

Filing date: **07/01/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92057091
Party	Defendant Pure Vitamins and Natural Supplements DBA Vigor-25
Correspondence Address	PURE VITAMINS AND NATURAL SUPPLEMENTS 1708 E NORTH BAY ST TAMPA, FL 33610 UNITED STATES drken@purevitaminsusa.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Matthew H. Swyers
Filer's e-mail	mswyers@thetrademarkcompany.com
Signature	/Matthew H. Swyers/
Date	07/01/2013
Attachments	notice of appearance.pdf(162959 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
The Trademark Trial and Appeal Board

In the Matter of Reg. No. 4,261,122
For the mark CONTROL

Nanette Carley d/b/a Bioceuticals,

Petitioner,

vs.

Pure Vitamins and Natural Supplements
d/b/a Vigor-25,

Registrant.

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Cancellation No. 92057091

APPEARANCE OF COUNSEL

COMES NOW Registrant Pure Vitamins and Natural Supplements d/b/a Vigor-25 (hereinafter “Registrant”), and hereby requests that the United States Patent and Trademark Office and, specifically, The Trademark Trial and Appeal Board recognize Registrants new power of attorney in Matthew H. Swyers, Esquire, The Trademark Company, PLLC, 344 Maple Ave., West, Suite 151, Vienna, VA 22180, (800) 906-8626.

The Registrant requests that all correspondence in this matter henceforth be sent to:

Matthew H. Swyers, Esquire
The Trademark Company, PLLC
344 Maple Avenue West, Suite 151
Vienna, VA 22180
Tel. (800) 906-8626
Facsimile (270) 477-4574
mswyers@TheTrademarkCompany.com

Communication via email with The Trademark Company, PLLC via the above-referenced email addressed is hereby expressly authorized. All previous powers of attorney are hereby revoked.

Respectfully submitted this 1st day of July 2013.

THE TRADEMARK COMPANY, PLLC

/Matthew H. Swyers/

Matthew H. Swyers, Esq.

344 Maple Avenue West, Suite 151

Vienna, VA 22180

Tel. (800) 906-8626

Facsimile (270) 477-4574

mswyers@TheTrademarkCompany.com

Counsel for Registrant

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Cancellation No. 92057091

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that I caused a copy of the foregoing pleadings this 1st day of July
2013, to be served, via first class mail, postage prepaid, upon:

JOHN F LUMAN III
BRACEWELL & GIULIANI LLP
711 LOUISIANA ST, STE 2300
HOUSTON, TX 77002

/Matthew H. Swyers/
Matthew H. Swyers